

What difference would I make?

Business Planning for VMCs

Overview

To enable participants to understand the need for effective strategic planning and provide the tools to put this in place

Who is it for?

All VMCs and other groups that need to focus away from their day-to-day activities and plan the long term future of their organisation.

Outcomes

By the end of the session participants will:

- Understand the terms involved in strategic planning
- Understand the key aspects of the strategic planning process
- Recognise the need to create a shared vision
- Be able to implement a SWOT analysis

Length of session

This session is designed to take 1½ to 2 hours



INVESTOR IN PEOPLE