

Running & Developing a Childminding Business

Overview

The aim of this session is to offer participants a brief but tailor made guide to running, promoting and building childminding as a business.

Who is it for?

This workshop is aimed at all childminders and anyone hoping to become a childminder

Outcomes

At the end of the session participants will be able to:

- Analyse what they can offer e.g experience, qualifications, home environment, locality etc
- Understand how to meet new parents and tips on keeping the customer satisfied
- Deal with vacancies
- Prepare for visits from potential clients
- Understand appropriate marketing, advertising and promotion
- Use a Health Check proforma
- Keep accurate financial records
- Develop a pricing strategy
- Understand the status of a sole trader

Format

This workshop is run over two two-hour sessions or one three hour session



INVESTOR IN PEOPLE